



MEDIUM HALF MOON STANDARD FLAG

25%

This template is supplied at 25% of finished size - **DO NOT RESIZE**

110mm

This template includes 110mm bleed on the left to allow artwork to continue on to folded area.



The overall size of this template is 277.5mm (w) x 500mm (h) including 27.5mm bleed on the left hand side. (25% of 110mm)



Product Graphic Area:
1000mm (w) x 2000mm (h)
Safe Area:
980mm (w) x 1980mm (h)



ARTWORK CHECKLIST

Please follow the 8 steps below before submitting print ready artwork files.

- 1** Create artwork on the 'Artwork Layer' in CMYK mode only and provide samples to match to. Leave other layers as they are and do not delete.
- 2** Keep critical artwork (images, logos, copy or text) within white 'safe' area.
- 3** Ensure your artwork extends to outer edge of the bleed (indicated by black line / stroke).
- 4** All linked images must be converted to CMYK and be supplied with your PDF (Do not supply in RGB or embed them).
- 5** All linked images used on this template must have a minimum resolution of 300dpi.
- 6** All fonts must be converted to outlines - no live copy to remain.
- 7** You must inform us if your document contains Pantone colours and provide a sample to match to.
- 8** To save artwork as PDF, use Adobe PDF preset (standard) tab PDF/X-4:2010, and check box to "Create Acrobat layers from top level layers". Ai files are also accepted.